

# Website Advertising Agreement

Home Page - 5 spots available - size: 235x365 pixels

- \$40 per month - 6 month contract
- \$50 per month - 3 month contract

Tall Advertisement - 20 spots available - size: 145x330 pixels

- \$20 per month - 6 month contract
- \$25 per month - 3 month contract

Wide Advertisement - size: 450x165 pixels

- \$15 per month - 6 month contract

Square Advertisement - size: 175x175 pixels

- \$10 per month - 6 month contract

Set up fees per ad:

- Still Ad - \$25 - included: jpeg image - royalty free photo crop + text + link
- Animated Ad - \$75 - included: 10 second looping flash video + animated text + link

Ad dimensions (not drawn to perfect scale, close estimates)

Home Page Ad 5 spots available
235x365 pixels
\$40 per month 6 mo. contract
\$50 per month 3 mo. contract

Tall Ad 20 spots available
145x330 pixels
\$20 per month 6 mo. contract
\$25 per month 3 mo. contract

Square Ad 175x175 pixels
\$10 per month 6 mo. contract

Wide Ad	\$15 per month 6 mo. contract
145x330 pixels	

Payment Information

Ad purchased (circle one): Home Page / Tall Ad / Wide Ad / Square Ad

Duration of Ad to Run (circle one): 3 months 6 months

Set Up (circle one): Still Ad Animated Ad

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact email: \_\_\_\_\_ Contact phone: \_\_\_\_\_

URL for web link: \_\_\_\_\_

Method of Payment: Check / Visa / MC / Amex / Discover (circle one)

Credit Card # or Check #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

- I. All fully paid website ads will begin at the first of the following month after the agreement is dated and the proof is approved. All rotation is on a truly random format, so it gives overall equal exposure to all who visit the site and land on an advertising spot. All spots are 10 seconds with a 2 second transition. Home page is 15 seconds.
- II. The Williamson County Association of Realtors® reserves the right to reject any banner advertisement for any reason and refund any money paid for that advertisement. Website advertising is reserved for members of the Williamson County Association of Realtors®.
- III. To improve the search engine results, we ask that all advertisers please include a link on their websites directing back to [www.wcaor.org](http://www.wcaor.org). Something simple similar to “We advertise on wcaor.org” with a link to our site or “Please see our ad on wcaor.org” with a link to our site. This would greatly benefit both sites.
- IV. By entering into this agreement, the member/user acknowledges and agrees that WCAOR is a non-profit service organization and is undertaking the website advertising as a provision of promotional space through WCAOR website for the benefit of and as a service to its for-profit members and accordingly, the member agrees to assume, and indemnify WCAOR and does hereby assume all risks, responsibilities and liabilities to losses, property damages or personal injuries resulting directly or indirectly from the ad development, operation, maintenance, banner placement and removal of advertisement space/s.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail form to:**  
Williamson County Association of Realtors®  
123 E Old Settlers Blvd  
Round Rock, TX 78664

**Fax form to:**  
512-255-0666

**Email form to:**  
wcaor@wcaor.org